TREND
ART+DESIGN+CULTURE

WELCOME TO TREND 2027 DESIGNsource

For more than 27 years, Trend has provided inspiration for living a cultured and creative life. Every issue offers readers innovative design ideas and connects them with the industries' top professionals to help turn dreams into reality. Trend's 2027 DESIGNsource will spotlight visionaries from our region's architecture, building, and design communities. Your ad placement in this section guarantees far-reaching exposure to thousands of readers ready to make buying decisions for their dream projects.

DESIGNsource print advertising rates are as follows:

- Full-page $3,000
- Two-page Spread $5,000
- Four-page Spread $7,500

Trend is pleased to offer advertorials as an additional advertising option. Advertorials include 125-500-words plus your visual or photographic images. This is a chance to more deeply connect to readers by sharing your unique story.

DESIGNsource advertorial rates include copywriting, editing and production and are as follows:

- Full-page $3,500, includes 125 words + 1 image
- Two-page Spread $5,500, includes 250 words + 2-3 images
- Three-page Spread $6,750, includes 350 words + 3-4 images
- Four-page Spread $7,750, includes 500 words + 3-5 images

As an advertiser, you will also enjoy a complimentary lifetime presence in our 2027 online flipbook directing customers worldwide directly to your website. If you reserve an advertorial, Trend will contact you to begin the copywriting and production process.
We look forward to seeing you shine in Trend 2027 and are confident you will gain recognition and results by choosing to be in our DESIGNsource section.

Two-page spread at $5,000 rate

Mark these dates on your calendar:
Art, advertorials, and art bonus materials: Due NOW and no later than April 1, 2027
Issue distributed: June 2027–March 2028

*DESIGN*SOURCE ADVERTORIAL EXAMPLES

Two-page advertorial at $5,500 rate

Full-page advertorial at $3,500 rate

To reserve your space, please contact your sales representative:

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