

# TREND

ART+DESIGN+CULTURE

## ART AND DESIGN CONTENT OF MERIT BRINGS RESULT

Dear Business Owner,

You can still be included in our annual *Trend* magazine flipbook, it is a great way to take advantage of attracting more business. Unlike the physical publication, a page in the digital flipbook lasts indefinitely, and gets views even years after being released.

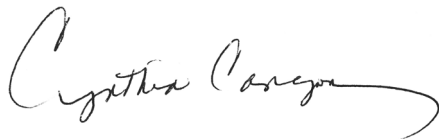
When making your brands visibility paramount, then consider being that added value content that our audience is attracted to. Clicking on your ad will direct the viewer straight to your website. The experience for them is seamless and engaging for them.

Not everyone is able to get their hands on a physical magazine just published, as long as you have access to the internet anyone can view *Trend* anytime worldwide. The website is just as stunning as the magazine itself; We keep it updated with photos and our latest stories, which ensures that we have consistent viewers every month.

Unique visitors in our region are at 10 k in 2023 thus far and rise daily. *Trend* is a highly respected magazine that is distributed across the country, and has amassed thousands of followers across all major social media platforms as you don't have to pay to play to read each issue online.

*Trend* magazine has a dedicated fan base we are one of the oldest most respected print magazines on art and design in the country. For the price of \$1000, you will be apart of the best showcasing of Santa Fe's Albuquerque and Taos finest businesses for years to come.

Sincerely,



Cynthia Canyon  
Publisher and Founder *Trend* Magazine  
505-470-6442  
santafetrend@gmail.com

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## DIGITAL ADVERTISING HIGHLIGHTS

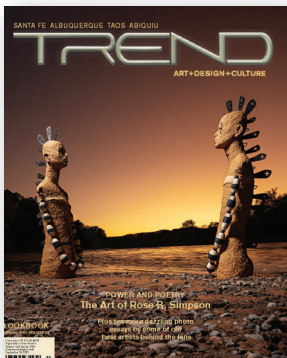
**MULTIPLATFORM REACH:** Readers can view flipbooks across various devices, including desktops, laptops, tablets, and smartphones. This broad reach allows advertisers to target a wide audience and ensures that their ads are accessible to users regardless of the device they use.

**INCREASED USER ENGAGEMENT:** By leveraging interactive page links, advertisers can effectively capture attention, drive targeted traffic, and enhance brand visibility. Ultimately this leads to increased user engagement and improved marketing results.

**ENGAGED TRAFFIC:** Readers who choose to follow your page links are already interested in your content or product. That increases the likelihood of conversion and drives highly qualified traffic.

**SEAMLESS USER EXPERIENCE:** Users have the convenience of clicking on a page link in the Trend flipbook and being directed to your website. This makes it easier for readers to learn more about your product or make a purchase.

**ENHANCED BRAND VISIBILITY:** Advertising in a flipbook allows you to showcase your brand in visually appealing and dynamic formats. Each time readers interact with the flipbook and click on your page links, they are exposed to your brand, increasing its visibility and recognition. Combine that with the highly respected Trend magazine brand—one of the longest running print magazines in the country focused on art and design—and you are sure to reach and engage an educated, sophisticated audience.



*Trend* a magazine of Art + Design + Culture  
PO Box 1951 Santa Fe NM 87504 company #: 505-470-6442 [trendmagazineglobal.com](http://trendmagazineglobal.com)