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**25 years of publishing excellence
style and content that inspires**

Trend's digital rate is \$1000 per page. Your ad can be up next week when you sign a contract and pay a down payment of \$500. Once the ad is posted, the balance is due.

We sell banner ads on the website for \$500 and these last a full year from the post date.

Or you can reserve space in the annual print issue. The 25th annual issue will be 512 pages minimum. Half of those pages will be in print advertising and that issue will sell out. Our next annual issue will be out in print June 2024.

- Multiplatform reach
- Engaged traffic
- Seamless user experience
- Enhanced brand visibility

DIGITAL RATES

for the **ANNUAL 2023 V24#1** issue

TRENDMAGAZINEGLOBAL.COM

TREND

ART+DESIGN+CULTURE

DIGITAL ADVERTISING RATES

Full Page: \$1,000 (lasts indefinitely)

1/2 Page: \$750

Website sidebar or footer banner ad: \$500 (lasts 12 months)

The current issue of Trend Magazine is up online. We can add a full or half page into that issue. **Digital ad pricing includes a link to your website and indefinite online presence in our online flipbook.** Send ads to Jeanne Lambert at trendjeanne@gmail.com. We will send ads specs upon contract signing.

Facebook facebook.com/magazineTrend

Twitter twitter.com/santafetrend

Pinterest pinterest.com/santafetrend/

Instagram instagram.com/santafetrend

Brought to you by a dedicated team, *Trend* is an annual magazine that has been in print for the past 24 years. It can also be read online as a flipbook at trendmagazineglobal.com. With a publishing team dedicated to high integrity, *Trend* reflects the diversity and values of our communities and inspires locals and visitors alike with sophisticated editorial. We reflect and amplify new trends in art, design, architecture, and cuisine in the Southwest, as well as the cultural movements in Santa Fe, Abiquiu, Albuquerque, and Taos in particular—some of the country's most inspiring. *Trend* brings you the latest in-depth articles combined with beautiful advertising. We are truly a magazine that matters.

SALES REPRESENTATIVES

For space reservations, contact your *Trend* sales representative:

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