

Contact information:

Advertiser: _____ Date: _____
 Responsible Party: _____ Contact: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ Fax: _____ Email: _____

Billing information if different from above: _____

- V.23 #1 TREND Annual 2022 (May 2022 - January 2023)
- V.24 #1 TREND Annual 2023 (May 2023 - January 2024)
- Guaranteed Position: 10% added to contract amount _____ per time: first 32 pages - no left/right page will be guaranteed
- DesignSource Other _____ right-hand page – run of book

- 2-page spread Full Page 2/3 Page 1/2 Page 1/3 Page Vertical Horizontal Square (1/3)
- Trend will do press ready ad for an additional fee of \$ _____

V. ____ Amount _____	V. ____ Amount _____	V. ____ Amount _____
Tax 8.4375% _____	Tax 8.4375% _____	Tax 8.4375% _____
Total Amount _____	Total Amount _____	Total Amount _____
Down Payment _____	Down Payment _____	Down Payment _____
Balance Due _____ Date _____	Balance Due _____ Date _____	Balance Due _____ Date _____

upon billing dates as follows:

Advertiser will provide a press ready ad by: April 14, 2022 for the Annual 2022 edition and by April 14, 2023 for the Annual 2023 edition. Please have ads delivered before deadline to Santa Fe Trend, P.O. Box 1951, Santa Fe, NM 87504-1951. Attn: Cynthia Canyon. This agreement is entered into between Santa Fe Trend, LLC and the above named advertiser, who hereby authorizes the Publisher to insert and publish advertising on behalf of the advertiser in the Trend editions indicated above. Advertising published under this contract is subject to all conditions stated in the rate card. Payment plans are made in half down payment, or in full. Any remaining balance must be paid in full by publication date (unless prior written arrangements are made). Two-time insertion contract is not cancelable unless a \$1,000.00 cancellation fee is paid. Past due balances are subject to a 1.5% finance charge per month.

Advertiser's Signature _____ Date: _____
 Print Name _____ Date: _____
 Publisher's Agent _____ Date: _____